

Cheryl Geisler

Addresses

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Education

Ph.D.	Rhetoric	Carnegie Mellon University	1986
M.S.	Reading	Western Illinois University	1977
B.A.	English	Carleton College	1976

Employment

2006-	Head, Language, Literature and Communication Rensselaer Polytechnic Institute
2005-06	Chair, Language, Literature and Communication Rensselaer Polytechnic Institute
2001	Thomas R. Watson Visiting Distinguished Professor of Rhetoric and Composition University of Louisville
1998-	Professor of Rhetoric and Composition Rensselaer Polytechnic Institute
1998-	Professor of Information Technology Rensselaer Polytechnic Institute
1996-04	Principal, shareDesign, LLC
1991-98	Associate Professor of Rhetoric and Composition Rensselaer Polytechnic Institute
1986-91	Assistant Professor of Rhetoric and Composition Rensselaer Polytechnic Institute
1985-86	Instructor Carnegie Mellon University
1983-84	Research Assistant Carnegie Mellon University
1982-83	Richard Mellon Fellow Carnegie Mellon University
1980-82	Instructor, English as a Foreign Language The Hebrew University of Jerusalem
1979-80	Instructor, Freshman Rhetoric University of Massachusetts at Amherst
1977-79	Teacher, Literature, Composition and Reading Shattuck/Saint Mary's
1976-77	Graduate Assistant, College Skills Laboratory Western Illinois University

Teaching

Techniques for the Analysis of Verbal Data

This course is for students interested in getting hands-on experience with techniques for analyzing the verbal data in texts, conversations, interviews, notes, process logs, and protocols, whether transcribed, printed, or collected on-line. Detailed attention is paid to methods for designing the analysis, segmenting and coding data with adequate reliability, analyzing patterns in the data, and developing descriptions of these patterns using narratives, graphs, summary statistics, and, where applicable, tests for significance. The course textbook is *Analyzing Streams of Language: Systematic Coding of Text, Talk, and Other Verbal Data*, which was written for this course. The companion website for the course can be found at: <http://www.rpi.edu/~geislc/Analyzing/> Spring term alternate years.

Proposing and Persuading

Make things happen: start a business, raise funds, solicit work, support research, win a place on a conference program, start a program, change the way things are done around here. This course will teach you how to write proposals that persuade. You will learn to turn situations into occasions for making proposals; write a variety of proposal types; locate Request for Proposals; develop a work-plan for feasible projects that come in on-time and on-budget; develop and use networks to strengthen proposals; detail a budget; and edit for clarity and grace. Prerequisite: graduate standing or successful completion of a writing course. Course syllabus and materials are available at <http://www.rpi.edu/~geislc/Proposing>. Annually.

Literacy Seminar: Theories of Mediation, Technology, and Text

In this seminar, we examine new communication technologies that use reading and writing using four concepts in literacy studies: literacy as practice, literacy as control, literacy as mediation, and vernacular literacy. Our goal is to understand the scope and limits of these concepts for new technologically mediated environments — to see, in what sense, literate technologies challenge, extend or modulate the ways we use texts. Course syllabus and materials are available at <http://www.rpi.edu/~geislc/Literacy>. Fall term alternate years.

Doctoral Thesis Supervision

Christine Noel Henwood, IHM, [Literacy and the Rhetoric of Cultural Values: The Case of A Religious Health Services Organization](#). 1995. Former department head, Immaculata College, deceased.

Cynthia Louise Haller, [Topics in Rhetorical Invention and Technological Design: The Hermeneutics of Software Engineering](#). 1995. Associate Professor at City College of New York.

Roger Munger, [Emergency Medical Technician Run Reports: A Study of Genre, Practice, and Reflection](#). 1997. Associate Professor at Boise State University.

Lee Honeycutt, [Communicative Grounding in Online Peer Response Groups](#). 1998. Associate Professor at Iowa State University.

Barbara Lewis, [Talking to Text and Sketches: The Function of Written and Graphic Mediation in Mechanical Engineering Design](#). 1999. Director of the Center for Communication Practices, Rensselaer Polytechnic Institute.

Terese Monberg, Re-Positioning Ethos: Rhetorics of Hybridity and the Filipino American National Historical Society (FANHS). Co-chair with James P. Zappen. 2002. Assistant Professor, Michigan State University

Jason Swarts, Writing and coordination: The effect of video capture technology on learning to write in complex organizations. 2002. Associate Professor, North Carolina State University.

Ashley Williams, Genre Dumping: Bad for the Rhetorical Environment? A Study of Texts' Function in Software Design. 2004. Senior Information Architect, Bridgeline Software.

Andreas Karatsolis, Synthesizing from Sources: Patterns of Use in the Academia and Implications for the Design of Electronic Reading and Writing Environments. 2005. Director of Writing, Albany College of Pharmacy.

Shaun Slattery, The Role of Material Conditions in Rhetorical Techne: An Activity-Based Study of Textual Coordination. 2006. Assistant Professor of English, Depaul University.

Jason Waite, Identifying Agency: The Construction of Rhetorical Agency in Foxfire. 2007. Assistant Professor Western Oregon University.

Gary Mills, Tablet PC Sponsorship Networks: A Study of Expectations, Uses, and Push Back Expected 2008. Assistant Professor, U.S. Air Force Academy.

Debbie Rowe, Technologies for Reading Aloud for Revision. Expected 2009.

K. A. Thayer, Cyborg Narratives. Expected 2011.

Lillian Spina-Caza, Directivity: Beyond Interactivity. Expected 2011.

Administration

Department Head, Language, Literature, and Communication, Rensselaer Polytechnic Institute, 2005 and continuing.

Chair of the Faculty, Rensselaer Polytechnic Institute, 2004-2005.

President, Faculty Senate, Rensselaer Polytechnic Institute, 2003-2004.

Chair, Language, Literature, and Communication, Rensselaer Polytechnic Institute, 1995-98.

Director, Writing Intensive Program, Rensselaer Polytechnic Institute, 1986-1994.

Director, Freshman Writing Program, Rensselaer Polytechnic Institute, 1986-1989.

Professional Leadership

Task Force on Gender Equity in the Rhetoric Society of America, Chair. 2008.

NCTE Committee on Technical and Scientific Communication. 2006-2009.

Special Interest Group on Writing and Literacies of the American Educational Research Association, Program Chair, 1999-2001; SIG Chair, 2002-2003.

IText Working Group on the Relationship between Writing and Information Technology. Members: Charles Bazerman, Stephen Doheny-Farina, Laura Gurak, Christina Haas, Johndan Johnson-Eilola, David S. Kaufer, Andrea Lunsford, Carolyn Miller, Dorothy Winsor, Joanne Yates. Chair and Founder, 2000-2001.

The Research Network, Chair of the 1988 and 1989 Workshops, and Plenary Speaker at the 1990 Workshop, under the auspices of the Conference of College Composition and Communication.

Professional Membership

American Association of University Professors
Conference on College Composition and Communication
National Council of Teachers of English
Association of Teachers of Technical Writing
Rhetoric Society of America

Editorial Boards

Editorial Board, *Research in the Teaching of English*.
Editorial Board, *Written Communication*.
Review Board, *Journal of Business and Technical Communication*.
Review Board, *Technical Communication Quarterly*

Consulting

Outside Reviewer, National Science Foundation Linguistics Program, 2005.

Outside Reviewer, National Science Foundation Program on Societal Dimensions of Engineering, Science, and Technology, 2003 & 2004.

Outside Reviewer, Council for the Renewal of Undergraduate Education, Högskoleverket, National Agency for Higher Education, Sweden, March, 1999, October, 1999, 2003.

Outside Reviewer, Valuing Literacy in Canada Program of the Social Sciences and Humanities Research Council of Canada, February, 2000.

Outside Reviewer, Certificate Program in Information Technology, Monmouth College, New Jersey, February, 1999.

Ohio Board of Regents, Investment Fund Proposal Reviewer, 1997.

Advisory Board to the Department of English, Carnegie Mellon University, 1992, 1994, 1996, 1999, 2004 and continuing.

Administrative Projects

Faculty Service Loading, 1995.

Conducted in-depth interviews with faculty to establish loadings for departmental service activities and reorganized service obligations to distribute load fairly.

Faculty Productivity, 1996.

Established departmental database records for faculty productivity in teaching, research, and service, developed a point system, and made recommendations for a three-tiered evaluation system which were eventually implemented at a school level.

Staff Reorganization, 1997.

Analyzed staff functions associated with the business of the department and, based on this analysis, oversaw a major business reorganization with a 100% increase in staff and significant revision of job responsibilities.

Faculty Senate Infrastructure, 2003

Developed a more stable infrastructure for the Faculty Senate, including a) providing permanent office space in Folsom Library; b) a permanent 3/4 time administrative assistant; c) modernized equipment; d) new Senate website.

Graduate Program Marketing, 2006-2007

Developed strategy for marketing graduate programs in Language, Literature, and Communication, including both the PhD in Communication and Rhetoric and the MS in Human-Computer Interaction. Work included the development of databases, the use of new information technologies, and the implementation of a four-stage process (Name Recognition, Inquiry, Application, and Confirmation).

GTA Policy, 2007.

Developed and implemented a Professional Development Ladder that specifies TA assignments compatible with Institute policy and details the duties and obligations of the TA and faculty supervisor.

Scholarship Networking Initiative, 2007-08.

Put increased focus on developing scholarship networking through hosting monthly Research Networking Luncheons.

Curriculum Projects

Rensselaer Writing Requirement, 1986-1996

As Director of Expository Writing, I conducted a major reorganization of the course, established new standards for the Writing Assessment, developed new record-keeping procedures for tracking students' progress toward fulfilling this requirement.

The Writing Intensive Program 1987-1997

A program designed to provide support to faculty in the disciplines incorporating writing and speaking practices into disciplinary courses. Under my direction, the Writing Intensive Program grew from its initial handful of courses enrolling 125 students to over 30 courses serving well over 650 students per year.

Electronic Media, Arts and Communication, 1996.

I co-developed a joint administrative infrastructure for EMAC, a B.S. jointly offered by the Departments of Arts and Language, Literature, and Communication whose purpose is to educate students in the creativity and practices required for professions associated with the new communications technologies.

Professional Masters Certificate in Human-Computer Interaction, 1996.

Under my leadership and with a gift from IBM, Language, Literature and Communication launched a distance-learning Professional Masters Certificate in Human-Computer Interaction (HCI) aimed at providing professionals with the theoretical framework and practices required to design the wide range of interactions between humans and the new communications technologies.

Masters in Information Technology, 1998.

Sitting as the representative of the area of Human-Computer Interaction on the Institute committee, I helped draft the proposal for an MS in Information Technology that was subsequently approved by the Institute and by New York State.

Grade Modifiers, 2004.

In my capacity as President of the Faculty Senate, I oversaw the development of a proposal to add grade modifiers to Rensselaer's grading system. Working closely with faculty, the leadership in the Student Senate, and the Provost, a proposal was brought to a vote of the full faculty in spring 2004, passed by a 2/3 majority, and implemented beginning in fall 2005.

Revised PhD in Communication and Rhetoric, 2003-2004

As Chair of the Task Force on the Revision of the PhD, I organized discussion and drafted a working proposal for the revision of the PhD focused on communication in technologically-mediated contexts, taking a multidisciplinary approach combining rhetoric and composition, computer-mediated communication, human-computer interaction, and media studies. Put into place in Fall 2004.

Revised Communication Requirement. 2005

Working with Lee Odell, I drafted and saw approved a new Communication Requirement for Rensselaer undergraduates that effectively doubled their engagement in communication intensive activities. As a member of the department's communication task force, I helped draft a proposal and as Chair of the Faculty Senate, I orchestrated the process by which the proposal was reviewed by the Senate and approved by a strong vote of the full faculty.

Center for Communication Practices, 2006

A transformation of the Writing Center into the Center for Communication Practices, in a new location in Folsom library, and under the direction of a new faculty director.

Design Projects and Patents

The Rensselaer Design Conference Room, 1996.

Edwin H. Rogers, Cheryl Geisler, and John Tobin.

Funded by NSF, the Design Conference Room (DCR) extended the concept of computer-mediated cooperative work into new directions specifically tailored for the product design and development cycle. Through a combination of innovations in workspace arrangement and local area network technology, the DCR supported an electronic conversation among participants paralleling the conversation taking place orally. Participants were able to take and cede the floor electronically as well as orally, and move items back and forth from public and private screens in the course of the meeting. The DCR is now located in the Folsom Library at Rensselaer.

The Collaborative Classroom, 1997.

Edwin H. Rogers, Cheryl Geisler, John Tobin.

The Collaborative Classroom, built with funding from NSF and NYNEX, provides teams of laptop users with the technological support required to generate, coordinate, and refine the joint action

required by multidisciplinary design projects. The Collaborative Classroom provides across-the-table seating for seven teams of six students each at technology-enhanced conference tables. At each table, a single shared high-end workstation, the *Public System*, serves students via two large-screen color monitors buried in the table and four sets of keyboards and mice. A high speed network connects the Public System via a gateway to the campus and world wide network. Ethernet ports at each of the 42 seats allow students to link their *Private Systems* – laptop computers brought to class. At the front of the room, an *Podium System*, consisting of a high end workstation and input devices, controls a high-end projection system. The Collaborative Classroom is located in the Troy Building at Rensselaer.

The LL&C Conference Circle, 1998.

Cheryl Geisler and Edwin H. Rogers

Using table designs developed for the Collaborative Classroom, the LL&C Conference Circle allows up to six users to collaborate on 3 networked desktops. Users may shift between working alone or working together. The Conference Circle is located in the Department of Language, Literature, and Communication at Rensselaer.

The IT Applications Studio, 1999.

Cheryl Geisler, Greg Hughes, Rob Carney, and Edwin Rogers,

Developed to support intellectual teamwork in the new undergraduate program in Information Technology, the IT applications studio integrates facilities for individual laptop use with collaborative systems for team and whole class interactions. The IT Applications Studio is located in Lally Hall at Rensselaer.

The Netcentric Laboratory, 2000.

Edwin H. Rogers, John Tobin, Cheryl Geisler, shareDesign, LLC.

Design of a meeting room to support teamwork in the Supply Chain Management Center, University of Maryland.

Collaborative System, 2002.

Rogers; Edwin H. (Ballston Lake, NY); Geisler; Cheryl (Troy, NY); Tobin; John M. (Albany, NY).

Patent Application US-2002-0073151-A1

Collaborative Workstation, 2002

Rogers; Edwin H. (Ballston Lake, NY); Geisler; Cheryl (Troy, NY); Tobin; John M. (Albany, NY).

Patent D455,911.

Publications

Books

Analyzing Steams of Language: Twelve Steps to the Systematic Coding of Text, Talk and Other Verbal Data. Cheryl Geisler. Pearson/Longman. 2004.

Having Your Say. Davida Charney and Christine M. Neuwirth with David S. Kaufer and Cheryl Geisler. Pearson/Longman, 2006.

Academic Literacy and the Nature of Expertise: Reading, Writing, and Knowing in Academic Philosophy. Cheryl Geisler. Lawrence Erlbaum Associates, 1994.

Arguing from Sources: Exploring Issues through Reading and Writing. David S. Kaufer, Cheryl Geisler, and Christine Neuwirth. Harcourt Brace Jovanovich, 1989.

Book Chapters

The Challenge of “Extending Our Reach”: The Changing Nature of Professionalism and Our So-Called Careers, Cheryl Geisler. In *Extending Our Reach of Influence: Composition Specialists in Positions of University Administration.* Susan M. Hunter and Sheryl I. Fontaine. Parlor Press, expected 2008.

Remaking the World Through Talk and Text: What We Should Learn from How Engineers Use Language to Design. Cheryl Geisler and Barbara Lewis. In R. Horowitz (Ed.), *Talking texts: How speech and writing interact in school learning.* Erlbaum, 2007. pp. 217-334.

Capturing the Activity of Digital Writing: Using, Analyzing and Supplementing Video Screen Capture. Cheryl Geisler and Shaun Slattery. In *Digital Writing Research: Technologies, Methodologies, and Ethical Issues.* (Ed. Heidi A. McKee and Dànielle Nicole DeVoss). Hampton Press, 2007. Volume was winner of *Computers and Composition's* Distinguished Book Award, 2008.

Mining Textual Knowledge for Writing education: The DocuScope Project. David Kaufer, Cheryl Geisler, Pantelis Vlachos & Suguru Ishizaki. In *Writing and Digital Media* (Ed. Luuk van Waes, Mariëlle Leijten, and Chris Neuwirth). Studies in Writing - An International Series on the Research of Learning and Instruction of Writing, 17, Elsevier Press, 2006.

Computer Support for Genre Analysis and Identification. David Kaufer, Cheryl Geisler, Suguru Ishizaki, Pantelis Vlachos. In *Ambient Intelligence for Scientific Discovery* (Ed. Yang Cai) Springer, 2005, 129-151.

Upon the Public Stage: How Professionalization Shapes Accounts of Composing in the Academy. Cheryl Geisler. In B. Couture and T. Kent (Eds.), *The Private, the Public, and the Published: Reconciling Private Lives and Public Rhetoric* (pp. 112-126). Utah State University, 2004.

When Management Become Personal: An Activity-Theoretic Analysis of Palm Technologies. Cheryl Geisler. In C. Bazerman and D. R. Russell (Eds.), *Writing Selves and Societies: Research from Activity Perspectives.* San Diego, CA: Mind, Culture, and Activity and Fort Collins, CO: academic.writing. Available at http://wac.colostate.edu/books/selves_societies, 2003.

Temporal Analysis: A Primer Exemplified by a Case from Prehospital Care. Cheryl Geisler and Roger Munger. In E. Barton and G. Stygall, *Discourse Studies in Composition.* Hampton Press, 2002.

Going Public: Collaborative Systems Design for Multidisciplinary Conversations. Cheryl Geisler, Edwin H. Rogers, and J. Tobin. In N. A. Streitz, J. Siegel, V. Hartkopf, and S. Konomi (Eds.), *Cooperative Buildings: Integrating Information, Organizations and Architecture* (pp. 89-100). Springer, 1999.

Writing and Learning at Cross Purposes in the Academy. In J. Petraglia-Bahri (Ed.), *Rethinking Writing: Research into the Relationship between Rhetoric and Writing Instruction.* Lawrence Erlbaum Associates, 1995, pp. 101-120.

Academic Writing. Cheryl Geisler. *Encyclopedia of the English Language Arts.* Urbana, Illinois: National Council of Teachers of English, 1994.

The Artful Conversation: Characterizing the Development of Advanced Literacy. Cheryl Geisler. *Developing Discourse Processes in Adolescence and Adulthood.* R. Beach and S. Hynds, Eds., in the *Advances in Discourse Processes* series, Ablex Press, 1990, pp. 93-109.

Toward a Sociocognitive Model of Literacy: Constructing Mental Models in a Philosophical Conversation. Cheryl Geisler. *Textual Dynamics of the Professions.* C. Bazerman and J. Paradis, Eds. University of Wisconsin Press, 1990, 171-190.

Journal Articles

Designing the Total User Experience: Implications for Research and Program Development. James P. Zappen and Cheryl Geisler, CPTSC Programmatic Perspectives. In press.

The 13+ Club: A Metric for Understanding, Documenting, and Resisting Patterns of Non-Promotion to Full Professor. Geisler, Cheryl, Debbie Kaminski, and Robyn A. Berkley. *The National Women's Studies Association Journal* 19(3), 2007, pp. 145-162.

Work-Life Boundary Management and the Personal Digital Assistant: Practical Activities and Interpretative Repertoires. Annis Golden and Cheryl Geisler. *Human Relations* 60(3), 2007.

Flexible work, time, and technology: Ideological dilemmas of managing work-life interrelationships using personal digital assistants. Golden, A. G. & Geisler, C. (2006). *The Electronic Journal of Communication /La Revue Electronique de Communication, Vol 16, available at <<http://www.cios.org/www/ejc/v16n34.htm#emploi>>*.

Teaching the Post-Modern Rhetor: Continuing the Conversation on Rhetorical Agency. Cheryl Geisler. *Rhetoric Society Quarterly*, 35, Fal, 2005, 107-113. Winner of the 2005 Kneupper Award for Best Article published in *RSQ*.

How Ought We to understand the Concept of Rhetorical Agency? Report from the ARS. Cheryl Geisler. *Rhetoric Society Quarterly*, Vol 34, No. 3. 2004, pp. 9-17.

The IText Revolution, Introduction to the Special Issue. Cheryl Geisler. *Journal of Business and Technical Communication*, 18, 2004, 267-269.

Textual Objects: Accounting for the Role of Texts in the Everyday Life of Complex Organizations. Cheryl Geisler. *Written Communication*, 18, 2001, 296-325.

IText: Future Directions for Research on the Relationship between Information Technology and Writing. Cheryl Geisler, Charles Bazerman, Stephen Doheny-Farina, Laura Gurak, Christina Haas, Johndan Johnson-Eilola, David S. Kaufer, Andrea Lunsford, Carolyn R. Miller, Dorothy Winsor, JoAnne Yates. *Journal of Business and Technical Communication*, 15, 2001, 269-308.

Disciplining Discourse: Discourse Practice in the Affiliated Professions of Software Engineering Design. Cheryl Geisler, Edwin H. Rogers, and Cynthia R. Haller. *Written Communication*, 15, 1998, 2-24.

Reading and Writing Without Authority. Ann M. Penrose and Cheryl Geisler. *College Composition and Communication*, Dec, 1994, 71-86.

Literacy and Expertise in the Academy. Cheryl Geisler. *Language and Learning Across the Disciplines*. 1, 1994, 35-57.

Exploring Academic Literacy: An Experiment in Accounting. Cheryl Geisler. *College Composition and Communication*, 43, 1992, 39-54.

Reader, Parent, Coach: Defining the Profession By Our Practice of Response. Cheryl Geisler. *Reader*, 25, Spring, 1991, 17-33.

An Approach to Improving Communication Skills in a Laboratory Setting -- The Use of Writing Consultants. Ronald Bailey and Cheryl Geisler. *Journal of Chemical Education*, 68, 1991, 150-152.

A Scheme for Representing Written Argument. David S. Kaufer and Cheryl Geisler. *The Journal of Advanced Composition*, 11, Winter, 1991, 107-122.

Structuring Argumentation in a Social Constructivist Framework: A Pedagogy with Computer Support. David S. Kaufer and Cheryl Geisler. *Argumentation*, 4, 1990, 379-391.

Making Meaning in Literate Conversations: A Teachable Sequence for Reflective Writing. Cheryl Geisler and David S. Kaufer. *Rhetoric Society Quarterly*, xix, Summer, 1989, 229-243.

Novelty in Academic Writing. David S. Kaufer and Cheryl Geisler. *Written Communication*, 8, July, 1989, 286-311.

The Research Network, 1988: Impressions from the Floor. Cheryl Geisler and Susan Jarratt. *Rhetoric Review*, 7, Spring, 1989, pp. 289-293.

The WARRANT Project. David S. Kaufer, Christine M. Neuwirth, Cheryl Geisler, and Preston Covey. *Computers and Composition*, 2, May, 1985, pp. 11-12.

The Unattended Anaphoric 'This': When Should Writers Use It? Cheryl Geisler, David S. Kaufer and Erwin Steinberg. *Written Communication*, 2, No. 2, April, 1985, pp. 129-155.

Review of The Literary Speech Act. Cheryl Geisler. *The Quarterly Journal of Speech*, February, 1985, pp. 131-133.

The Unattended This and Clear Reference. Erwin Steinberg, David S. Kaufer, and Cheryl Geisler. *College Composition and Communication*, 35, December, 1984, pp. 478-486.

Review of Computers in the English Classroom. Cheryl Geisler. *The Review of Education*, 10, Spring, 1984, pp. 169-170.

Proceedings and Newsletters

Tech-Mediated Communication: Innovating the User Experience in a Mediated World. Cheryl Geisler. *Intercom*, December, 2006.

Usable Content in a Post-Document World. Cheryl Geisler and Matt Novak; Audrey Bennett and Carla Voorhees; Roger Grice, Bob Krull, Mike Sharp and Mike McCoy; Katherine Isbister, James Watt, Shira Chess, Naoh Shaffer, and Barry Young; Patricia Search and Paul Booth; James P. Zappen and Bridgette Kenkel. *Proceedings of the IEEE International Professional Communication Conference*, 2006.

Teaming Together, Apart. Angela Graveline, Cheryl Geisler, and Michael Danchak. *Proceedings of the IEEE International Professional Communication Conference*, 2000.

Technological Mediation for Design Collaboration. Cheryl Geisler and Edwin H. Rogers. *Proceedings of the IEEE International Professional Communication Conference*, 2000.

A Collaborative Learning Environment for Intellectual Teamwork across the Disciplines. Edwin H. Rogers and Cheryl Geisler. *Proceedings of Frontiers in Education '97*.

Rensselaer's Certificate Program in Human-Computer Interaction: A Model for the Future. Cheryl Geisler, Roger Grice, Dave Hans, Robert Krull, and Edward See. *Proceedings of the IEEE International Professional Communication Conference*, 1996.

Team Learning through Computer Supported Collaborative Design. Anne Ferraro, Edwin Rogers, and Cheryl Geisler. *Proceedings of Conference on Computer Supported Collaborative Learning '95*, October, 1995.

Hypertext Technology in Information Design. Susan Mings, Cheryl Geisler, and Edwin Rogers. *Proceedings of the IEEE International Professional Communication Conference*, 1993.

Language and Design: A documentary study of a hypertext design notebook for engineering design. Cheryl Geisler, Barbara Lewis, and Edwin H. Rogers, *Proceedings of the International Conference on Computer Aided Learning and Instruction in Science and Engineering (CALISCE)*, Lausanne, Switzerland: Presses Polytechniques et Universitaires Romandes, 1991, pp. 151-158.

Writing about the material world: Communication tasks in engineering design. *Proceedings of the IEEE International Professional Communication Conference*, 1991.

WARRANT: A Pedagogical Environment for Critical Reading, Reasoning, and Writing. Cheryl Geisler, Alexander Friedlander, Christine Neuwirth, and David S. Kaufer. *TESOL Newsletter Supplement*, No. 3, February, 1986.

WARRANT: A Pedagogical Environment for Critical Reading, Reasoning, and Writing. Cheryl Geisler. *CALICO Journal*, June, 1985, pp. 43-44.

IBM's Epistle and Writing Instruction. Christine M. Neuwirth, David S. Kaufer and Cheryl Geisler. *Computers and Composition Newsletter*, Fall, 1984.

Reprints

Reading and Writing without Authority. Ann Penrose and Cheryl Geisler. Reprinted in Ann Hartney (Ed.), *Joining The Conversation*. Copley Publishing, 2002.

Toward a Sociocognitive Model of Literacy: Constructing Mental Models in a Philosophical Conversation. Reprinted in M. Wiley, B. Gleason, and L. Wetherbee Phelps (Eds.), *Composition in Four Keys: Inquiring into the Field*. Mountain View, CA: Mayfield Publishing Company, 1996, 375-387.

Toward a Sociocognitive Model of Literacy: Constructing Mental Models in a Philosophical Conversation. Cheryl Geisler. *Textual Dynamics of the Professions*. C. Bazerman and J. Paradis, Eds. University of Wisconsin Press, 1990, 171-190. Reprinted on-line at http://wac.colostate.edu/books/textual_dynamics/chapter7.pdf

Patents

Collaborative workstation, The ornamental design for a collaborative workstation. Rogers; Edwin H. (Ballston Lake, NY); Geisler; Cheryl (Troy, NY); Tobin; John M. (Albany, NY). US patent D455,911 granted April 23, 2002.

Rogers, Edwin H.; (Ballston Lake, NY); Geisler, Cheryl; (Troy, NY); Tobin, John M.; (Albany, NY); Johns, James J.; (Morris Plains, NJ). Collaboration system and workstation. Patent Application 20020083137

Collaborative System, 2002. Rogers; Edwin H. (Ballston Lake, NY); Geisler; Cheryl (Troy, NY); Tobin; John M. (Albany, NY). Patent Application US-2002-0073151-A1

Grants, Gifts, and Fellowships

SettleNet: A Regional Settling-in Service to Benefit Women Scientists and their Families. New Scholars Award from the Elsevier Foundation, 2008 for \$80,000.

RAMP-UP: Reforming Advancement Processes through University Professions. Cheryl Geisler, Deborah Kaminski and Robert Palazzo. Project renewed by NSF's Advance Program for Institutional Transformation. 2008 for \$1,082,047.

Analyzing Media Representations of Muslim Women: Building Research Capacity in Qatar. Amal Al-Malki and David S. Kaufer. Consultant to the project on content analysis. 2008 for \$135,433.

Tech Mediated Communication: Innovating the User Experience in a mediated World. Cheryl Geisler, Audrey Bennett, Jan Fernheimer, Roger Grice, Robert Krull, Patricia Search, and James Zappen. Major Research Grant funded by the Society for Technical Communication, 2006 for \$138,000.

RAMP-UP: Reforming Advancement Processes through University Professions. Cheryl Geisler, Deborah Kaminski and Bud Peterson. Proposal funded by NSF's Advance Program for Institutional Transformation. 2006 for \$659,356.

Usable Content in a Post-Document World. Cheryl Geisler, Audrey Bennett, Roger Grice, Katherine Isbister, Robert Krull, Patricia Search, James Watt, and James Zappen. Planning grant funded by the Society for Technical Communication, 2005 for \$10,000.

Initiative for Excellence in Communication. Lee Odell and Cheryl Geisler. A Proposal for the Performance Plan of the School of Humanities and Social Sciences. 2002 for \$6,500

Managing Time and Space: The Impact of Wireless Technologies on Work-Family Accommodation. Nancy Campbell, June Deery, Cheryl Geisler, and Annis Golden. Proposal to the H&SS Research Grant Program, 2001 for \$4,000.

Coordinated Laptop Proposal for Faculty Mobile Computing, Department of Language, Literature, and Communication. Cheryl Geisler, James P. Zappen, S. Michael Halloran, Lee Odell, Merrill Whitburn, and Karen LeFevre. 1999 for \$18,000.

The BS in IT: A Proposal for Investment in the Second Disciplines. A Strategic Investment Proposal to Rensselaer Polytechnic Institute. Greg Hughes, Cheryl Geisler, and Richard Leifer. \$200,000 over 1998-00.

Rensselaer's Learning Continuum: A Proposal to the Intel Corporation. Cheryl Geisler, John Kolb, Don Millard, Mark Shephard, Al Wallace, Jack Wilson. \$2,400,000 over 1997-99.

The Collaborative Classroom at Rensselaer: Technological Support for Intellectual TeamWork. A NYNEX Excellence in Education Award. Cheryl Geisler, Edwin H. Rogers, and John Tobin. \$25,000 over 1996-97.

Distributed Learning Collaborative Learning Environments. Ephraim Glinert, Edwin H. Rogers, Cheryl Geisler. A Grant from the National Science Foundation. \$350,000 over 1996-1998.

Electronic Mediated Arts and Communication. A Strategic Initiative Grant, Rensselaer Polytechnic Institute. David Porush, Larry Kagan, Cheryl Geisler, and Sharon Anderson-Gold. \$75,000 over 1996-97.

Certificate Program in Human-Computer Interaction. A Distance Learning Initiative. Cheryl Geisler, Robert Krull, and Roger Grice. A Program Development Gift from IBM Information Development. \$120,000 over 1996-2001.

A Professional Masters Program in Technical Communication. A Proposal to Rensselaer Polytechnic Institute for Tuition Return, 1995. \$10,000 in 1996.

Multidisciplinary Design. A Grant in the Strategic Initiative in Manufacturing, Materials, and Design, Rensselaer Polytechnic Institute. Cheryl Geisler. \$35,000 over 1994-95.

Integrated Design. A grant in the Strategic Initiative in Manufacturing, Materials, and Design, Rensselaer Polytechnic Institute. Cheryl Geisler. \$70,000 over 1993-94.

Improving Software Design and Development Education through Technological Innovation. A Grant from the National Science Foundation. Edwin H. Rogers, Cheryl Geisler, Ephraim P. Glinert, David R. Musser, and Robert P. Ingalls. \$424,753 over 1992-1996.

Language and Design: A Project to Increase Students' Use of Language Throughout the Engineering Design Process. Cheryl Geisler and Edwin H. Rogers. Grant from the Center for Innovation in Undergraduate Education, Rensselaer Polytechnic Institute. \$7,000 over 1991-92.

Language and Design: A Project to Increase Students' Use of Language Throughout the Engineering Design Process. Cheryl Geisler and Edwin H. Rogers. Grant from the Jonsson Foundation, Rensselaer Polytechnic Institute. \$10,714 over 1991-92.

The Nature and Development of Expertise in Essayist Literacy. Cheryl Geisler. Spencer Fellowship from the National Academy of Education, \$30,000 over 1990-91.

Language & Design: A Proposal to Develop Hypertext Design Environments for The Rensselaer Writing Intensive Program. Cheryl Geisler and Edwin H. Rogers. Grant from the Center for Innovation in Undergraduate Education, Rensselaer Polytechnic Institute. \$14,850 over 1990-1991.

Language & Design: A Proposal to Develop Hypertext Design Environments for The Rensselaer Writing Intensive Program. Cheryl Geisler and Edwin H. Rogers. Grant from the Jonsson Foundation, Rensselaer Polytechnic Institute. \$20,000 over 1990-1991.

A Writing Fellows Seminar. Cheryl Geisler. Grant from the Lilly Teaching Fellows Program, \$6,500 over 1989-1990.

The Inter-University Cooperative Program for Writing Across the Curriculum. Cheryl Geisler. Grant from the Jonsson Foundation, Rensselaer Polytechnic Institute. \$12,000 over 1989-1991.

The Use of Writing for Knowledge Transformation in Design Processes. Cheryl Geisler. Grant from the Beer Trust, College of Humanities and Social Sciences, Rensselaer Polytechnic Institute. \$4,000 over 1987-1988.

WARRANT: A Flexible Computer Environment for Critical Reading, Reasoning, and Writing. Preston Covey, David S. Kaufer, Christine M. Neuwirth, and Cheryl Geisler. Grant from the Fund for the Improvement of PostSecondary Education, Carnegie Mellon University, 1985-1987.

Presentations

2009

Career BootCamp for Associate Professors. Workshop at the Rhetoric Society Institute, Penn State, May, 2009.

Gathering Force: A Discussion on Preparing Researchers at the Graduate Level. Panel proposed for the Conference on College Composition and Communication, 2009.

2008

Tech-Mediated Communication: A Research Study Sponsored by STC. Cheryl Geisler, Roger Grice, and Robert Krull. Research report presented at the STC Summit, Philadelphia, 2008.

RAMP-Up: Writing Our Way to Institutional Reform. Cheryl Geisler and Debbie Kaminski, Paper proposed for the Annual Conference on College Composition and Communication, New Orleans, March 2008.

Gender Equity in The Rhetoric Society of American: A Society Colloquy. Special Session. Biannual Conference of the Rhetoric Society of America, Seattle, May, 2008.

2007

The Link between WAC and University Administration: How and Why?. Cheryl Geisler, Paper presented at the Annual Conference on College Composition and Communication, New York, March 2007

“Why Not Change the World?” Positioning Technical Communication in a Technological University. Cheryl Geisler and James P. Zappen. Presentation at the Annual Conference for the Association of Teachers in Technical Writing, March 2007.

2006

Documents and Post-Documents: Towards a Usable Framework. Cheryl Geisler. Paper presented at the IEEE professional Communication Conference. Saratoga Springs, October, 2006.

Rhetorical Agency in Student Writing: Teaching the State of the Issue paper using New Concepts of Rhetorical Agency. Cheryl Geisler, Paper presented at the Annual Conference on College Composition and Communication, Chicago, March 2006

Time, Technology, and Text. Featured panelist at Writing::Digital Knowledge, a special conference sponsored by the WIDE Research Center, Michigan State University, April, 2006.

Conversation Maps for Collaborative Drawing-Centered Design. Daniel Glaser, Alistair Iles, Cheryl Geisler. Poster given at InfoVis 2006, Baltimore 2006. Refereed.

2005

Work-Life Boundary Management and the Personal Digital Assistant: Practical Activities and Interpretative Repertoires. Annis Golden and Cheryl Geisler. Paper presented at the National

Communication Association. Named one of the Top Three Papers in the Division of Organization Communication.

A Rhetoricians Guide to Discourse Analysis. Organizer and leader of a Workshop for the Institute of the Rhetoric Society of America, Kent, Ohio.

Up Against the Glass: Gender and Promotion at a Technological University. Cheryl Geisler, Deborah Kaminski, Robyn Berkley and Linda Layne. National Academies Convocation on Biological, Social, and Organizational Contributions to Science and Engineering Success, December, 2005.

2004

Into the Electronic Archives: Using Computer-Aided Rhetorical Analysis as an Adjunct to Interpretation. Cheryl Geisler and David S. Kaufer. Biennial Convention of the Rhetoric Society of America, Austin.

Computer-Aided Rhetorical Analysis of the Genre of the Tech Review. Cheryl Geisler. Conference on College Composition and Communication, San Antonio.

Text, Technology, and Time: Scouting the Perimeter of an Activity Theoretic Perspective on Text. Bakhtin/Vygotsky Special Interest Group of the Conference on College Composition and Communication, San Antonio.

2003

Mobile Technologies at the Boundary of Work and Life. Cheryl Geisler and Annis Golden. National Communication Association, Human Communication and Technology Division.

Technology and Work-Life Management: The Personal Digital Assistant. Annis G. Golden, University at Albany, SUNY, Cheryl Geisler, Rensselaer Polytechnic Institute National Communication Association, Organizational Communication Division.

Analyzing Streams of Language: Twelve Steps to the Systematic Analysis of Verbal Data. Half-day workshop at the Conference on College Composition and Communication, New York.

Technology Reviews: Rhetoric in the Circuit of Culture. Paper presented at the Conference on College Composition and Communication, New York.

Halloran Symposium, Rensselaer Polytechnic Institute, May 2, 2003. An all-day symposium in honor of the retirement of S. Michael Halloran, featuring Carolyn Miller, Greg Clark, Dale Sullivan Randy Harris, and Jerry Blitefield, chair and organizer.

2002

Multidisciplinary and the Renewal of the University and Its Curriculum. Invited Lecture. University of Colorado NEH Seminar on Dialogues Between Two Cultures, Boulder.

Incorporating a Humanistic Perspective into Design. Faculty Workshop University of Colorado, Boulder.

Text, Technology, and Time: Studying the Cultural Impact of the PDA. Invited lecture, North Carolina State University, Raleigh.

The Rhetoric of Technological Diffusion: Scenes of the PalmPilot in Tech Reviews, 1996-2001. Presentation at the 10th Biennial Conference of the Rhetoric Society of America, Las Vegas.

Personal Digital Assistants: A Study of Texts as Virtual Objects for the Management of Self. Presentation at the Conference on College Composition and Communication, Chicago.

Studying the Culture Impact of IT: The Case of the PDA. Invited lecture, School of Humanities and Social Sciences, Rensselaer Polytechnic Institute, Troy, NY.

2001

Palm Technologies: Tracking the Impact of Technologies of Text on Everyday Life. Paper given as part of an invited Symposium, "Old Text Meets New Tech: A Symposium on Texts in the Information Age," as part of the Watson Distinguished Visiting Professorship in Rhetoric and Composition, University of Louisville, November 14, 2001. University of Louisville.

Prospectus Writing Workshops. Invited by the Graduate Student Organization, Department of English, Oct 16, Nov 6, and Nov 13, University of Louisville.

IText: A Project to Define Future Directions for Research on the Relationship between Information Technology and Writing. Invited Symposium, Special Interest Group on Writing and Literacies, AERA, Seattle.

The Writing of Discipline/The Discipline of Writing: Setting Rhetoric's Agenda in the New University. Presentation at the Conference on College Composition and Communication, Detroit.

Temporal Analysis. Presentation at the Workshop on Discourse Studies in Composition: Design, Data Collection, and Discourse Analysis. Conference on College Composition and Communication, Detroit.

SIG on Literacy in Workplaces, Disciplines, and Professions: The Impact of Information Technologies on Writing. Chair and Presenter. Conference on College Composition and Communication, Detroit.

2000

Future Directions for Research on the Relationship between IT and Writing. Watson Conference on Rhetoric and Composition.

Technological Mediation for Design Collaboration. Cheryl Geisler and Edwin H. Rogers. Paper presented at IPCC/SIG Doc 2000. Cambridge.

Teaming Together, Apart. Angela Graveline, Cheryl Geisler, and Michael Danchak. Paper presented at IPCC/SIG Doc 2000. Cambridge.

The Discipline of Writing/The Writing of Discipline: Setting an Agenda for the New University. Cheryl Geisler. Paper given at the annual meeting of the American Educational Research Association, New Orleans

Student Writing in Higher Education: Being Reflective about What We Do. Invited talk for the annual meeting of the American Educational Research Association, New Orleans

PalmPilot, Techno-Gizmo: Understanding the Role of Tacit Knowledge in the Rapid Emergence of a New Writing Tool. Cheryl Geisler. Presentation at the Conference on College Composition and Communication, Minneapolis.

1999

Reconfigurable Collaboration Network™: A Demonstration of Collaborative Systems Sharing. Edwin H. Rogers, Cheryl A. Geisler, Christopher T. Parker, James J. Johns, and James M. Farley. Demonstration at ECSCW'99, the 6th European Conference on Computer Supported Cooperative Work, Copenhagen.

The Virtue of Virtual Objects. Cheryl Geisler, Edwin H. Rogers, and Jason Swarts. Position Paper for Workshop on Knowledge (Expertise) Management at ECSCW'99, the 6th European Conference on Computer Supported Cooperative Work, Copenhagen.

Going Public: Integrating Physical and Virtual Space for Multidisciplinary Conversations. Cheryl Geisler, Edwin H. Rogers, and John Tobin. Presentation for CoBuild'99, the Second International Workshop on Cooperative Buildings, Pittsburgh.

Virtual Objects MIA: The Problems of Mediating Multidisciplinary Discourse in a Software Development Group, Paper given at the Annual Meeting of the American Educational Research Association, Montreal.

Temporal Analysis. Cheryl Geisler. Research on Literacy in Worksites, Organizations & Professions: A Discussion of Method. Conference on College Composition and Communication, Atlanta.

1998

Virtual Objects & Information Technology: Paper given at the Information Technology Seminar, Rensselaer Polytechnic, Troy.

Remaking the World Through Talk and Text: Literacy Practices in Engineering Design. Cheryl Geisler and Barbara Lewis. American Educational Research Association, San Diego.

Accounting for Textual Mediation in Complex Organizations. Cheryl Geisler. College Composition and Communication, Chicago.

1997

A Classroom for Intellectual Teamwork. Edwin Rogers, Cheryl Geisler, and John Tobin. Educom '97, Minneapolis.

A Collaborative Learning Environment for Intellectual Teamwork across the Disciplines. Edwin H. Rogers and Cheryl Geisler. Frontiers in Education '97, Pittsburgh.

Cultural and Social Factors in the Temporal Shape of Writers' Work. Cheryl Geisler, Roger Muger, and Barbara Lewis. American Educational Research Association, Chicago.

The Reemergence of Public Discourse in Multidisciplinary Design. Cheryl Geisler and Lee Honeycutt. Conference on College Composition and Communication, Phoenix.

1996

The Cultural Context of Academic Literacy and Its Cognitive Implications. XXVI International Congress of Psychology, Montreal.

Professionalization and Multidisciplinary: The Reemergence of Public Discourse. Cheryl Geisler, Lee Honeycutt, and Edwin H. Rogers. American Educational Research Association, New York.

1995

Multidisciplinary Design: Nature and Need. Rensselaer Conference on Multidisciplinary Design, Rensselaer Polytechnic Institute, Troy, New York.

Transmitting the Material World through Language: Writing in Engineering Design. American Educational Research Association, San Francisco.

Text, Talk, and Other Language Practices: Techniques for the Analysis of Verbal Data. Conference on College Composition and Communication, Washington, D.C.

Informal Literacies in Engineering Design. Conference on College Composition and Communication, Washington, D.C.

Object-oriented modelling in educational design. Anne Ferraro, Cheryl Geisler, and Edwin H. Rogers. SigCse.

1994

Cultural Myth / Cultural Practice / Cultural Change: Setting Rhetoric's Agenda in the New University. Penn State Conference on Rhetoric and Composition, Penn State.

Expertise and the "Great Divide" between Professional and Public Community. Conference on College Composition and Communication, Nashville.

How Professionalism Shapes Writers' Sense of Self in Writing about Ethics. Cheryl Geisler and Bernadette Longo. Conference on College Composition and Communication, Nashville.

The Role of Language in Design. Forum for Integrated Design, Rensselaer Polytechnic Institute.

Academic Texts as Technologies for the Virtual Experience of Time and Space. American Educational Research Association, New Orleans.

How Professionalization Shapes Writers' Sense of Self in Academic Writing. Cheryl Geisler and Bernadette Longo. American Educational Research Association, New Orleans.

1993

The Writing Intensive Program at Rensselaer Polytechnic. Writing Across the Curriculum: Making It Work in Professional Degree Programs. A PBS interactive videoconference.

Projecting Time into Space: Stretching Our Theories to Include Composing Practices in the Academy. Conference on College Composition and Communication, San Diego.

Literacy and the Professions: Shaping Academic Expertise. Penn State Conference on Rhetoric and Composition, Penn State.

Hypertext Technology in Information Design. Susan Mings, Cheryl Geisler, and Edwin Rogers. International Professional Communication Conference, Philadelphia.

1992

The Thread of Narrative in the Development of Domain Knowledge in Ethics. School of Literature, Communication and Culture. Georgia Institute of Technology.

From the Perspective of Literacy Studies: The Role of Representation in Theories of Interpreting, Composing, and Communicating. Cheryl Geisler. Conference on College Composition and Communication, Cincinnati.

The Rhetoric of Representing the Material World: A Documentary Study of Engineering Design. American Educational Research Association, San Francisco.

The Thread of Narrative in the Development of Domain Knowledge in Ethics: Expert-Novice Contrasts. Spencer Fellows Forum of the National Academy of Education, Chicago.

1991

The Thread of Narrative in the Development of Domain Knowledge: Exploring the Professionalization of Academic Literacy through Expert-Novice Contrasts. American Educational Research Association, Chicago.

Language & Design: A Documentary Study of Students Using A Hypertext Design Notebook for Engineering Design. Edwin H. Rogers and Cheryl Geisler. CALISCE (Computer Aided Learning and Instruction in Science and Engineering), Lausanne, Switzerland.

Language & Design: A Documentary Study of Students Using A Hypertext Design Notebook for Engineering Design. Edwin H. Rogers and Cheryl Geisler. EDUCOM '91, San Diego.

Writing about the Material World: Communication Tasks in Engineering Design. International Professional Communication Society, Orlando.

How Design Engineers Write about the Material World. National Reading Conference, Palm Springs.

1990

Pursuing a Sociocognitive Perspective: Benefits and Hazards. Research Network. Conference on College Composition and Communication, Chicago.

Content, Process & Serious Authorship: Negotiating Multiple Worlds. Conference on College Composition and Communication, Chicago.

The Role of Language in Design: A Comparison of Two WAC Courses. Cheryl Geisler and Michelle Oulman. Conference on College Composition and Communication, Chicago.

Reading and Writing without Authority: Consequences of Student Writer's Stance. Ann Penrose and Cheryl Geisler. Conference on College Composition and Communication, Chicago.

At the Boundaries of Expertise: Classroom Conflict over Purposes for Reading and Writing. American Educational Research Association, Boston.

1989

The Research Network, Part II: Where are We Going as a Research Community? Conference on College Composition and Communication, Seattle.

Reading, Writing, and the Transformation of Knowledge. Conference on College Composition and Communication, Seattle.

Worlds of Classroom Talk: Integrating Process and Content in a Writing Course. Barbara Lewis and Cheryl Geisler. New England Educational Research Association, Boston.

Language & Design. Research Network. Conference on College Composition and Communication, Seattle.

Relationships between Process and Content: A Case Study of Ethical Philosophers. Penn State Conference on Rhetoric and Composition, Penn State.

Relationships between Process and Content: A Study of the Classroom: Conflict between Worlds. Barbara Lewis and Cheryl Geisler. Penn State Conference on Rhetoric and Composition, Penn State.

Conflict at the Boundaries: The Classroom as Initiation into the Multiple Worlds of Ethical Philosophy. Society for the Social Study of the Sciences, Irving, California,.

The Nature of Expertise: A Review. American Educational Research Association, Boston.

1988

What Writing Teachers Know: Defining Our Profession by Our Practice. Conference on College Composition and Communication, St. Louis.

What are We Doing as a Research Community? Conference on College Composition and Communication, St. Louis.

Reading, Writing, and the Transformation of Ideas. The National Reading Conference, Tucson.
The Rhetoric of Inquiry in Ethical Philosophy: Learning to Negotiate among Multiple Worlds.
Speech Communication Association, Chicago.

1987

The Role of Critical Thinking in Reading-to-Write: An Expert-Novice Study. Conference on
College Composition and Communication, Atlanta.

Writing in Knowledge-Rich Domains: The Social Structure of Writer's Cognition. American
Educational Research Association, Washington, D.C.

Structures and Strategies in Reading to Write: Social and Cognitive Aspects of Literacy. National
Reading Conference, St. Petersburg Beach.

1986

Reading, Writing, and Thinking: The Relationship among Expert Performance, Novice
Assumptions, and Classroom Constraints. American Educational Research Association, San
Francisco.

A Hierarchy of Word Processing Skills. Conference on Computers and Writing, Pittsburgh.

Taking Control of the Text: Transforming through Reading and Writing. The National Reading
Conference, Austin.

1985

Building a Writing Environment for Beginners. CALICO Symposium, Baltimore.

Translating Instruction into Skill: Learning to Write Precisely. American Educational Research
Association, Chicago.

Theoretical Aspects of the WARRANT Project. Seventh Conference on Curriculum Theory and
Classroom Practice, Dayton.

WARRANT: A Computer Environment for Critical Reading, Reasoning, and Writing. The
National Council of Teachers of English, Philadelphia.

Curriculum as a Dynamic Social System. NCTE Assembly on Research, Philadelphia.

1984

Evaluating, Modifying, and Developing Software for Writing. The Penn State Conference on
Rhetoric and Composition.

Service

to Rensselaer

Ramp-Up!, PI for an NSF-funded program for Reforming AdvanceMent Process through
University Professions. <http://rampup.rpi.edu/>

Chair of the Faculty, 2004-05; President, Faculty Senate, 2003-04; Vice President,
Faculty Senate, 2002-03.

Committee of Women Faculty, 2002 and continuing.

Rensselaer Assessment Leadership Committee (RealCom), 1999.

Search Committee for the Vice Provost for Research, 1999.
Search Committee for the Provost, 1997-98.
Troy Building Renovation Committee, 1996.
Steering Committee for Academic Information Technology, 1996-98.
Comprehensive Curriculum Reform Implementation Team, 1995-96.
The Forum for Integrated Design, Rensselaer Polytechnic Institute, Founder and Director, 1993-96.
Search Committee for the Dean of Engineering, 1993-94.
Steering Committee for Strategic Initiatives in Manufacturing, Materials and Design, 1992, 1993.
Subcommittee on a Communication Requirement, Task Force on the Undergraduate Curriculum, 1992-93.
Writing Committee, Fall, 1986-1994; chair, 1990-1994.
Center for Innovation in Undergraduate Education Advisory Board, 1991 and 1992.
Parking Review Board, 1988-91.

to the Faculty of Information Technology

Chair, Graduate Programs in IT, Faculty of IT, 1999-2000.
Chair of the Working Group in Human-Computer Interaction, Faculty of IT, 1999-2000.
Chair of Marketing, Faculty of IT, 1999.
IT Research Board, 1999-2000.
Application Studio Design Team, 1999.
Committee on the M.S. in IT, 1998.
Steering Committee for the Faculty for Information Technology, 1997-1998.

to the School of Humanities and Social Sciences

H&SS Executive Committee, 1995-98; 2005 and continuing
H&SS Technology Committee, 2006-2007.
H&SS Steering Committee for Strategic Initiatives in Manufacturing, Materials and Design, 1992-1994, Chair 1993-94.
Retreat on Strategic Initiatives, College of Humanities and Social Sciences, May, 1993.
College Beer Trust Committee, Spring, 1989.
Task Force on Design and Manufacturing, Fall, 1991.

to Language, Literature and Communication

Department Chair, 1995-98; 2006 and continuing
Financial Aid Committee, Member in 2008, Chair in 2007, Member in 2006, Chair from 1998-2000, Chair from 1991-1994.
Marketing Committee, Chair in 2005 and continuing, Chair in 1995-96.

Doctoral Progress Committee, Co-Chair in 2006 and continuing.

Doctoral Policy Committee, Chair in 2004-05, Chair in 2002-03. Director in 1999, Member in 1987-1995

Search Committees: UbiCom Director in 2004-05, Linguistics in 1989-90, Expository Writing in 1990-91.

Task Force on Annual Evaluation Criteria, Chair in 2004-05

Task Force on the Revision of the PhD in Communication and Rhetoric, Chair, 2003-04.

McKinney Judge, 1999, 2000.

Undergraduate Studies Committee, 1998-99.

Undergraduate Advisor, BS in IT/Communication, 1998-99.

Technical Writer's Institute, faculty 1989-1995; co-chair, 1991-1992.

Honors and Awards

2008 Distinguished Book Award presented by Computers and Composition for *Digital Writing Research: Technologies, Methodologies, and Ethical Issues*. (Ed. Heidi A. McKee and Dànielle Nicole DeVoss). Hampton Press, 2007. Cheryl Geisler and Shaun Slattery wrote "Capturing the Activity of Digital Writing: Using, Analyzing and Supplementing Video Screen Capture" in this collection.

2006 Kneupper Award presented by the Rhetoric Society of America for Best Article published in *Rhetoric Society Quarterly* for Teaching the Post-Modern Rhetor: Continuing the Conversation on Rhetorical Agency. Cheryl Geisler. *Rhetoric Society Quarterly*, 35, Fall, 2005, 107-113.

Top Three Papers in the Division of Organization Communication, National Communication Association, 2005. Given for "Work-Life Boundary Management and the Personal Digital Assistant: Practical Activities and Interpretative Repertoires," Annis Golden and Cheryl Geisler.

Thomas R. Watson Visiting Distinguished Professor of Rhetoric and Composition, University of Louisville, 2001.

Spencer Fellow of the National Academic of Education, 1990-1991.

Nominee for Early Career Award, Rensselaer Polytechnic Institute, 1990 and 1992.

Lilly Teaching Fellow, 1989-90.

Fellow of the Hudson-Mohawk Consortium Seminar on Literacy, 1989-1991.

Finalist for the Bernard O'Donnell Promising Researcher Award, sponsored by The National Council of Teachers of English, 1988.

Richard A. Mellon Doctoral Fellowship for Academic Excellence, Carnegie Mellon University, 1982.

Distinction in Major Field, English, Carleton College, 1976.

Phi Beta Kappa.