

**MASTER OF****Business Administration Evening MBA Cohort Program**

The MBA is the Lally School's premier program and offers students both depth and breadth in management education with an emphasis on innovation and entrepreneurship. The focus on "innovation" is concerned with organizational, financial, and technological innovation, while the emphasis on "entrepreneurship" involves both individually-driven new start-ups and the launch of new businesses within larger corporations. The curriculum provides a strong grounding in managerial fundamentals while highlighting the strategic role that technology plays in enhancing business performance and creating sustainable competitive advantage.

The MBA curriculum is built around five, year-long interdisciplinary courses called "streams of knowledge," each of which addresses the challenge of innovation. Taken together, these streams provide students not only with the basic tools and concepts of the business leader, but also with the critical creative problem-solving expertise considered essential for meeting both the strategic and day-to-day challenges of running a successful business in today's rapidly changing global marketplace. The streams concentrate on the five following themes: 1) creating and managing the enterprise; 2) value creation, managing business/technology networks, and driving innovation; 3) developing innovative new products and services; 4) formulating and implementing competitive business strategy; and 5) managing the business implications of emerging technologies.

**ADMISSION REQUIREMENTS**

- Bachelor of Science degree with strong academic performance from an accredited undergraduate institution
- Grades of "B" or better in courses completed since bachelor's degree
- Undergraduate GPA of 3.0 or higher
- Completed application form
- Official transcripts for all undergraduate and graduate work
- Statement of background and goals: answers to application essay
- Two letters of recommendation
- TOEFL required for international students
- GMAT (600 or above) required
- Resume

**GRADUATION REQUIREMENTS**

- Matriculated status
- Approved Plan of Study
- Minimum 3.0 GPA

**PLAN OF STUDY (60 credit hours)****Year 1**

MGMT-7740	Accounting for Reporting and Control
MGMT-6040	Creating and Managing an Enterprise I
MGMT-6020	Financial Management I
MGMT-6050	Creating and Managing an Enterprise II

**Summer 1**

Elective #1

**Year 2**

MGMT-7730	Economics and Institutions
MGMT-6060	Business Implications of Emerging Technologies I
MGMT-6030	Financial Management II
MGMT-XXXX	Elective #2 (MGMT-7XXX Commercializing Advanced Technologies available)

**Summer 2**

Elective #3

**Year 3**

MGMT-6080	Networks, Innovation & Value Creation I
MGMT-7050	Developing Innovative New Products/Services I
MGMT-XXXX	Elective #4
MGMT-7060	Developing Innovative New Products/Services II

**Summer 3**

Elective #5

**Year 4**

MGMT-7030	Strategy, Technology, and Competition I
MGMT-7750	Global Business and Social Responsibility
MGMT-XXXX	Elective #6
MGMT-7070	Managing on the Edge

**Summer 4**

Elective #7

NOTE: The Lally MBA program does not include the traditional 3 credit course in statistics. Rather, students are expected to have a basic understanding of statistics before entering the program. To ensure this, students are expected to complete an on-line statistics review and tutorial before the completion of their first semester. A faculty instructor will be available for students needing assistance.