

# INDIVIDUALS and FAMILIES

United Way  
Investment Priority

United Way helps families gain essential life skills and promotes healthy child development and school readiness through literacy initiatives, education, programs that foster parent-child engagement and other efforts. United Way also helps senior adults find social support and participate in programs that allow them to maintain independence.

## OUR STRATEGY

United Way of the Greater Capital Region strengthens individuals and families, and improves community conditions for all by

1. **BUILDING CAPACITY** for individuals and families to improve their lives and maintain healthy habits for living, learning, parenting and other areas.
2. **GROWING RESOURCES** so everyone has an opportunity for a better life and brighter future.
3. **ENSURING INDIVIDUALS AND FAMILIES HAVE ACCESS** to the resources they need to overcome life's challenges and experience lasting positive change. United Way recognizes that when we reach out a hand to one, we influence conditions for all.



## YOU CAN HELP

Volunteer for United Way of the Greater Capital Region and be part of the change. Ask about current volunteer opportunities.

Your contribution to United Way of the Greater Capital Region strengthens **INDIVIDUALS and FAMILIES** in our community.



## United Way Investment

United Way administers and distributes the FamilyWise Prescription Discount Program across Albany, Rensselaer, Saratoga, Schenectady and Schoharie counties. This program provides individuals and families access to affordable prescriptions.

The FamilyWise program offers discounts on ALL prescriptions and is accepted at most pharmacies nationwide. There are no qualifications or restrictions for use.

FamilyWise can be used by people with no insurance or prescriptions coverage, or for medicines not covered by insurance, Medicaid, Medicare or other benefit plans.

United Way educated local vendors about the benefits of this program and engaged them in a network of over 60 participating pharmacies.

### Results for 2009\*

- Savings in Albany County, **\$49,636**
- Savings in Rensselaer County, **\$12,290**
- Savings in Saratoga County, **\$45,151**
- Savings in Schenectady County, **\$7,456**
- Savings in Schoharie County, **\$20**
- **TOTAL SAVINGS** as of July 31, **\$114,553**

\*Program was launched January 2009

## United Way Investment

Investments support programs and collaborations that address root causes of problems affecting families. Funded programs include those offering counseling, case management, parenting education, domestic violence support, senior independence, and mediation.

### Results for 2009

- **\$1,281,000** invested in Family Support, representing 51% of United Way's Community Care Fund
- **10,939** families accessed counseling, case management, and education and prevention skills that lead to healthy families
- **3,285** women and children took steps to avoid risky behaviors and live violence free
- **7,359** children and youth accessed day care, after-school or summer camp services that help students succeed
- **3,536** seniors and their caregivers learned skills and accessed services to help seniors maintain their independence



# LIVE UNITED®

