

FINANCIAL STABILITY

United Way
Investment Priority

United Way of the Greater Capital Region focuses on realistic solutions that increase financial stability and long term economic independence for individuals and families. Our mission is to help people secure the tools needed to gain and benefit from savings and assets.

OUR STRATEGY

United Way of the Greater Capital Region has a three-step approach to helping individuals and families move from instability to financial security.

1. Help individuals and families **GAIN FINANCIAL ASSETS**. This allows families to meet basic needs for food, shelter and utilities.
2. Work with families to **BUILD FINANCIAL ASSETS**. This provides stability and allows families to plan for their future.
3. Assist families to **BECOME FINANCIALLY STABLE**. This leads to a sense of security and independence, resulting in many positive social and emotional benefits.



YOU CAN HELP

Take advantage of VITA's free income tax preparation service OR become a VITA volunteer and make a difference in someone's life.

Your contribution to United Way of the Greater Capital Region helps bring **FINANCIAL STABILITY** to people in our community.



United Way Investment

United Way of the Greater Capital Region is the convening organization of CA\$H (Creating Assets, Savings and Hope) of the Greater Capital Region. CA\$H is made up of organizations dedicated to promoting financial stability and asset building, and serves five counties.

VITA, which stand for Volunteer Income Tax Assistance, is a program run by the CA\$H coalition. VITA seeks to increase awareness about available tax credits for working individuals and families. One way this is done is through free tax preparation at VITA sites located throughout the five counties of the greater Capital Region.

Results for 2009

- **\$12,942,538** in total tax refunds were brought back into the community
- Over **400** dedicated volunteers coordinated and staffed 54 VITA/AARP tax sites
- **10,639** tax returns were completed
- **2,451** filers received EITC (Earned Income Tax Credit)
- **4,385** filers age 60+ were served

United Way Investment

Community Impact investments are made across Albany, Rensselaer, Saratoga, Schenectady and Schoharie counties to support programs and collaborations that address root causes and make positive, measurable change.

Funded programs in the area of financial stability include employment skills training, financial education, free tax preparation and first time home buyer assistance.

Results for 2009

- **\$134,150** invested
- **5%** of Community Care Fund went to programs that support and build financial stability
- **19,130** individuals have taken steps toward becoming increasingly financially stable



LIVE UNITED®

