

BASIC NEEDS

United Way
Investment Priority

United Way of the Greater Capital Region works toward a community in which every person has access to the services and supports they need to meet their basic needs for food, clothing, shelter and care for dependant family.

OUR STRATEGY

With the recent job loss across our community, more individuals and families are looking for help to pay rent, obtain unemployment benefits, and locate the nearest food pantry. United Way is responding by investing in a coordinated plan to

1. MEET IDENTIFIED NEEDS
2. FILL GAPS in essential services
3. INTEGRATE SERVICES to create efficiency and avoid duplicate effort
4. ENSURE EFFECTIVE SAFETY NETS EXIST so temporary setbacks don't become chronic conditions



YOU CAN HELP

Use 2-1-1 for any question about a health or human service need, or become a 2-1-1 volunteer and make a difference in the lives of your colleagues and neighbors.

Your contribution to United Way of the Greater Capital Region provides access to BASIC NEEDS for people in our community.



United Way Investment

United Way 2-1-1 Northeast Region is a three-digit phone number that provides widespread public access to community information and referral services.

What 9-1-1 is to emergencies, 2-1-1 is to non-emergency health and human service information. People call 2-1-1 with questions about basic human needs, employment, income assistance, mental and physical health, support for the aging, housing, resources for the disabled, and government assistance, to name a few.

The 2-1-1 Call Center provides information and referrals to the programs and services available in the greater Capital Region.

Results for 2009*

- **500 -550** calls per month and growing
- **12 counties served** - Albany, Columbia, Fulton, Greene, Hamilton, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren and Washington
- Over **1,300 agencies** in the 2-1-1 database and growing

*Program was launched April 2009

United Way Investment

Community Impact investments are made across Albany, Rensselaer, Saratoga, Schenectady and Schoharie counties to support programs and collaborations that address root causes and make positive, measurable impacts.

Funded essential needs programs include child care, after school, case management, domestic violence programs, food pantries, meal sites, homelessness programs and programs that support senior independence.

Results for 2009

- **\$749,350** Invested in Basic Needs, representing 30% of United Way's Community Care Fund investment
- **37,607** individuals received housing, food, and other supportive and critical services
- **14,192** individuals accessed emergency services that helped them through times of crisis



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