



The Secrets of Applying Online: How To Get Them to Contact You!

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WHAT WILL YOU CREATE FOR OUR WORLD?

Before we start

Thanks to:

- SWE
- CDC
- All of you for coming. Your time is valuable and I appreciate your attendance



WHAT WILL YOU CREATE FOR OUR WORLD?

What will be covered

Why do companies make their online process so hard that it is nearly impossible to get noticed? & Why DON'T THEY RESPOND?

7 Steps to online application success.

Questions & answers

Boeing is keeping you on target



WHAT WILL YOU CREATE FOR OUR WORLD?

Why Don't They Respond?

“I have applied to dozens of jobs and they never contact me.”

“I meet or exceed all the requirements of the job yet no one calls.”

“The online process is a waist of time, because they never get back to me”

“I just want to talk to a person!”

What is the #1 reason why companies insist that you apply to through their online process?



COMMUNICATIONS THAT TOUCH THE WORLD START HERE.

7 Steps




1. Before doing anything else, go to the company website and print out all the jobs that interest you.
2. Take a highlighter and highlight the key words and phrases the manager is using to describe what skills and knowledge they are looking for right from the job description
3. Take the key words and phrases you highlighted and incorporate them throughout your resume.
4. Create a heading on your resume that says, **INTEREST AREAS**, and take all the key words and phrases you highlighted and list them under this heading.
5. Then, set up an account online taking those same key words and phrases and incorporate them into your profile or the “Interest Areas” section they ask for.
6. ONLY THEN, apply to the jobs.
7. As you apply to more openings continually update the key words and phrases in your resume, in your profile or interest area section.



THIS IS WHERE IMAGINATION TAKES SHAPE.

Applying online (cont'd)



Goal: Be a great match and make key word and phrase % high

Apply often. Check back often. Update your profile and resume each time you apply to a different job with different key words and phrases

Apply to anything and everything that you might be interested in, even if the description is boring or overly general. Remember, often times those are the coolest jobs



NOTHING MATCHES THE FEELING.

Did you know?

Did you know?

- More people get hired off the Web site than from all college-recruiter assistance combined
- Many people get discouraged and give up after applying to dozens of jobs and not getting called. If you are not getting contacted after applying to many, chances are you need to adjust and focus more attention on the key words and phrases



DON'T JUST CHANGE THE WORLD. GO BEYOND IT.

Questions & Answers

QUESTION & ANSWER SESSION



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