

# The IDEA Student Ratings of Instruction Group Summary Report

The IDEA Center  
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## Business Administration and Management IDEA Group Summary Report

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Report includes classes from the following term(s): Dec. 1, 2001 to Aug. 31, 2003

Number of Classes Processed:

Number of Classes Included in  
Summary Report:<sup>1</sup>

Number of Student Responses Included:

Diagnostic Form: 3015  
Short Form: 1571  
**Total: 4586**

Diagnostic Form: 2890  
Short Form: 1513  
**Total: 4403**

Diagnostic Form: 56067  
Short Form: 30777  
**Total: 86844**

<sup>1</sup> Results for classes where faculty did not identify any objectives as being *Essential* or *Important* are excluded from Group Summary Reports.

### Section I: Student Ratings of Overall Outcomes

Section I shows the number and percentage of classes with ratings in various ranges for the four "outcome" measures. This information summarizes the quality of instruction in this unit (as inferred from IDEA ratings).

#### Overall Outcome Measures:

- A. Number of classes obtaining "Low," "Low Average," "Average," "High Average," and "High" ratings on four overall measures.  
 B. Average T Scores are provided for the Progress on Relevant Objective measure, while the average on the 5-point scale is provided for the other three summary measures. Scores for this report can be compared to the IDEA System.

A. Overall Outcome Measures - Total Number of Classes																
T Score Category	Progress-Relevant Objectives				Improved Student Attitude				Excellence of Teacher				Excellence of Course			
	Raw		Adjstd		Raw		Adjstd		Raw		Adjstd		Raw		Adjstd	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
Low (lowest 10%, 37 or lower)	238	5	301	7	332	8	469	11	472	11	543	12	397	9	538	12
Low Average (next 20%, 38-44)	493	11	603	14	525	12	670	15	496	11	574	13	538	12	663	15
Average (middle 40%, 45-55)	1924	44	2020	46	1899	43	1960	45	1831	42	1979	45	1815	41	1789	41
High Average (next 20%, 56-62)	1342	30	1133	26	1238	28	921	21	1434	33	1163	26	1227	28	956	22
High (highest 10%, 63 or higher)	406	9	346	8	409	9	383	9	170	4	144	3	426	10	457	10
B. Overall Outcome Measures - Averages																
	T Score				5-point Scale (1=low, 5=high)											
This Summary Report	52		51		4.0		3.9		4.2		4.1		4.0		3.9	
IDEA System <sup>1</sup>	51		51		3.9		3.9		4.2		4.2		3.9		3.9	

**Adjstd:** Scores on the Diagnostic Form have been adjusted for student desire to take the course regardless of who taught it, student work habits, instructor reported class size, student effort not attributable to the instructor, and course difficulty not attributable to the instructor. Short Form scores have been adjusted for student work habits, student desire to take the course regardless of who taught it, and instructor reported class size.

**T Score:** A statistically derived score which makes it easy to compare various measures. Unlike raw scores that have different averages and standard deviations (variabilities), T Scores all have an average of 50 and a standard deviation of 10. This means that 40% of all T Scores will be in the range of 45-55, while less than 2% will be below 30 or above 70.

- 1. Progress on Relevant (Essential and Important) Objectives.** Because student learning is the central purpose of teaching, and because instructors chose the objectives considered by this measure, it is probably the most vital measure of effectiveness. A double weight is given to student ratings of progress on objectives instructors chose as *Essential* and a single weight to those chosen as *Important*. Objectives identified as *Minor or No Importance* were ignored in developing this measure.
- 2. Improved Student Attitude.** The table shows students' responses to the item "As a result of taking this course, I have more positive feelings toward this field of study" (Diagnostic Form item #40, Short Form item #16). This rating is most meaningful for courses that are taken by many non-majors. Most teachers hope that such students will develop a respect and appreciation for the discipline even if they choose to take no additional courses in it.
- 3. Excellence of Teacher.** This shows the average response to "Overall, I rate this instructor an excellent teacher." Overall impressions of a teacher affect student attitudes, effort, and learning (Diagnostic Form item #41, Short Form item #17).
- 4. Excellence of Course.** This shows the average response to "Overall, I rate this course as excellent" (Diagnostic Form item #42, Short Form item #18). This rating is likely determined by a number of factors (e.g., teaching style, student satisfaction with course outcomes, and characteristics such as organization, selection of readings and/or other influences).

<sup>1</sup>Normative information and the process for adjusting scores (Diagnostic Form only) were updated on December 1, 2001. Short Form adjustments were updated on October 1, 2002.

## Section II: Faculty Selection of *Essential* and *Important* Course Objectives

The following provides information about the degree to which various learning objectives are emphasized in courses. Item numbers reflect those on the Faculty Information Form. The percentages (%) reflect how often each objective was selected for classes included in this summary report. Are the goals of the program being appropriately emphasized in course sections?

	Total Number of Course Sections and Percentage	
	N	%
1. Gaining factual knowledge (terminology, classifications, methods, trends)	3417	78
2. Learning fundamental principles, generalizations, or theories	3601	82
3. Learning to <i>apply</i> course material (to improve thinking, problem solving, and decisions)	3718	84
4. Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course	2789	63
5. Acquiring skills in working with others as a member of a team	2047	47
6. Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)	577	13
7. Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)	391	9
8. Developing skill in expressing myself orally or in writing	2011	46
9. Learning how to find and use resources for answering questions or solving problems	1768	40
10. Developing a clearer understanding of, and commitment to, personal values	1021	23
11. Learning to <i>analyze</i> and <i>critically evaluate</i> ideas, arguments, and points of view	2086	47
12. Acquiring an interest in learning more by asking my own questions and seeking answers	1762	40

**Average number of objectives selected per class: 5.7**

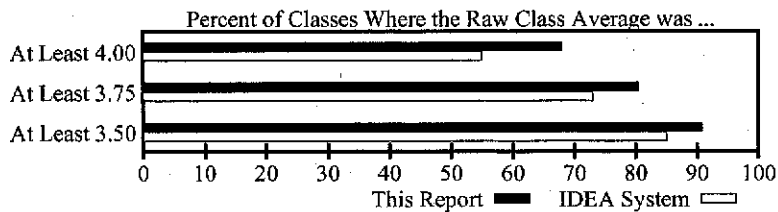
In general, it is recommended that 3-5 learning objectives be selected as *Important* or *Essential* for each class. To what degree are instructors focusing their learning objectives?

**Section III: Student Ratings of Progress on Objectives Chosen as *Essential* or *Important***

Section III summarizes student ratings of progress in classes where a given objective was chosen as *Essential* or *Important* by the instructor. Results for this summary report are compared with those for the IDEA System. On which objectives do students report the most progress? The least? How do our results compare with those of the national database? Do we have apparent "strengths" and/or "weaknesses"? (Progress ratings were made on a 5-point scale; 1=low, 5=high.)

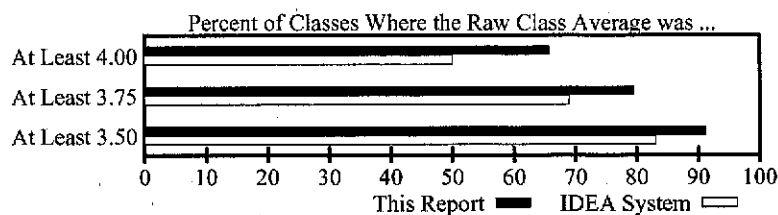
**Objective 1: Gaining factual knowledge (terminology, classifications, methods, trends)**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	4.1	4.1	3417
IDEA System	4.0	4.0	32007



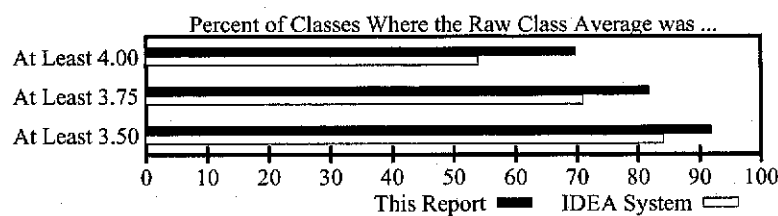
**Objective 2: Learning fundamental principles, generalizations, or theories**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	4.1	4.0	3601
IDEA System	3.9	3.9	30353



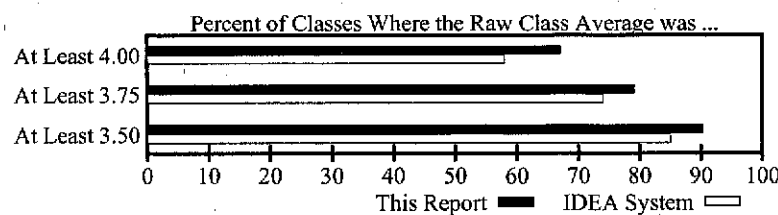
**Objective 3: Learning to *apply* course material (to improve thinking, problem solving, and decisions)**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	4.1	4.1	3718
IDEA System	4.0	4.0	30437



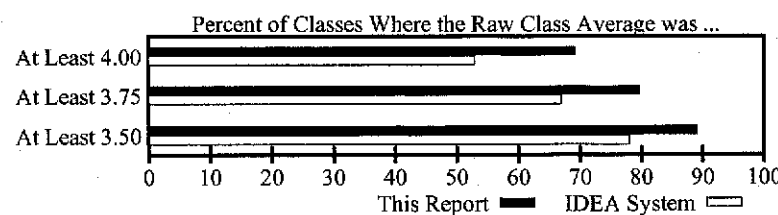
**Objective 4: Developing specific skills, competencies, and points of view needed by professionals in the field most closely related to this course**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	4.1	4.1	2789
IDEA System	4.0	4.0	21532



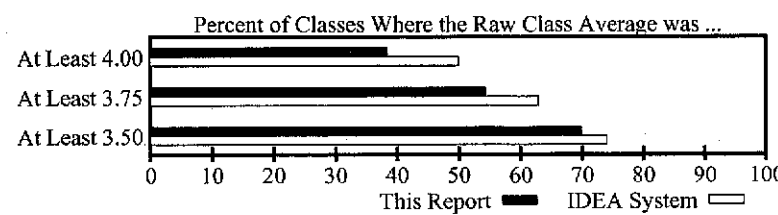
**Objective 5: Acquiring skills in working with others as a member of a team**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	4.1	4.1	2047
IDEA System	3.9	3.9	12125



**Objective 6: Developing creative capacities (writing, inventing, designing, performing in art, music, drama, etc.)**

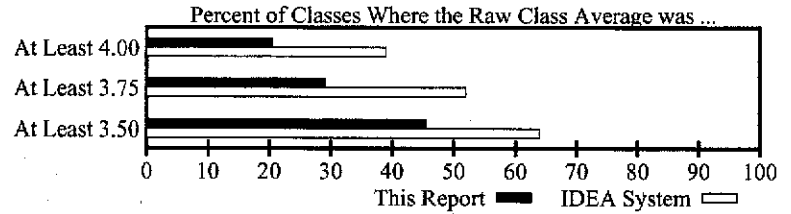
	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	3.7	3.6	577
IDEA System	3.9	3.9	9281



**Section III: Student Ratings of Progress on Objectives Chosen as *Essential or Important* (Cont'd)**

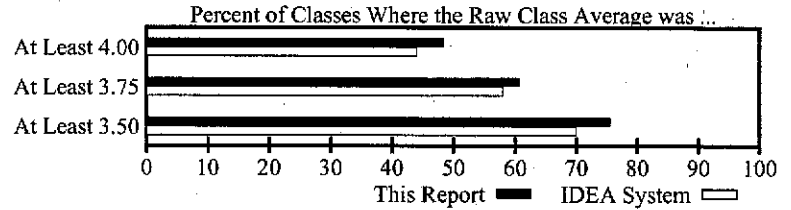
**Objective 7: Gaining a broader understanding and appreciation of intellectual/cultural activity (music, science, literature, etc.)**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	3.4	3.1	391
IDEA System	3.7	3.7	10307



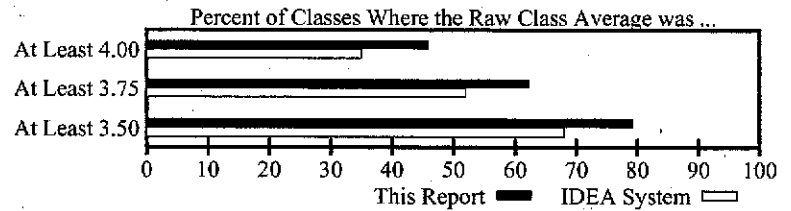
**Objective 8: Developing skill in expressing myself orally or in writing**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	3.8	3.8	2011
IDEA System	3.8	3.8	18213



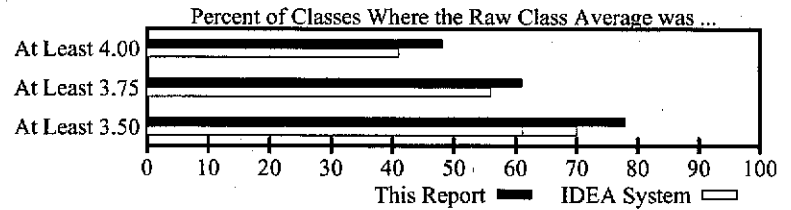
**Objective 9: Learning how to find and use resources for answering questions or solving problems**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	3.9	3.8	1768
IDEA System	3.7	3.7	15676



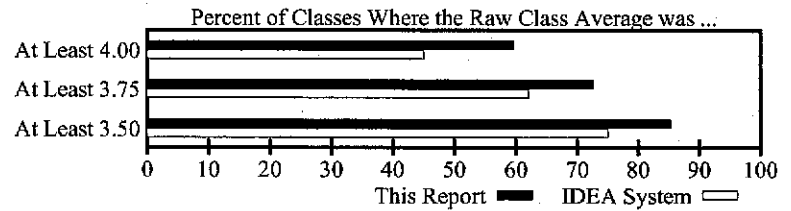
**Objective 10: Developing a clearer understanding of, and commitment to, personal values**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	3.9	3.8	1021
IDEA System	3.8	3.8	8719



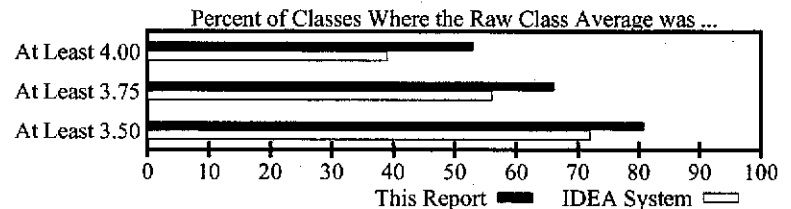
**Objective 11: Learning to *analyze* and *critically evaluate* ideas, arguments, and points of view**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	4.0	3.9	2086
IDEA System	3.8	3.8	18935



**Objective 12: Acquiring an interest in learning more by asking my own questions and seeking answers**

	Raw Avg.	Adjstd. Avg.	# of Classes
This Summary Report	3.9	3.8	1762
IDEA System	3.8	3.8	15659



**Section IV: Teaching Methods and Styles**

This section summarizes the frequency with which specific teaching methods were rated as "frequently" or "infrequently" used (Diagnostic Form only). Data for a given class were included *only if the teaching method was relevant* (significantly related to progress on *Important* or *Essential* objectives). This information can help identify faculty development needs (infrequent teaching methods that a number of faculty may need to consider increasing use).

Teaching Methods and Styles	No. of Classes	Avg.	s. d. <sup>1</sup>	% of Classes Where Method was "Infrequently" (■) or "Frequently" (□) Used
<b>A. Stimulating Student Interest</b>				
4. Demonstrated the importance and significance of the subject matter	2842	4.4	0.4	
8. Stimulated students to intellectual effort beyond that required by most courses	2890	4.0	0.6	
13. Introduced stimulating ideas about the subject	2883	4.1	0.6	
15. Inspired students to set and achieve goals which really challenged them	2890	3.9	0.6	
<b>B. Fostering Student Collaboration</b>				
5. Formed "teams" or "discussion groups" to facilitate learning	1326	4.4	0.6	
16. Asked students to share ideas and experiences with others whose backgrounds and viewpoints differ from their own	2040	4.1	0.6	
18. Asked students to help each other understand ideas or concepts	2267	4.0	0.5	
<b>C. Establishing Rapport</b>				
1. Displayed a personal interest in students and their learning	2468	4.4	0.5	
2. Found ways to help students answer their own questions	2890	4.2	0.5	
7. Explained the reasons for criticisms of students' academic performance	2745	3.8	0.5	
20. Encouraged student-faculty interaction outside of class (office visits, phone calls, e-mail, etc.)	864	4.0	0.6	
<b>D. Encouraging Student Involvement</b>				
9. Encouraged students to use multiple resources (e.g. data banks, library holdings, outside experts) to improve understanding	1221	4.1	0.6	
11. Related course material to real life situations	2301	4.5	0.4	
14. Involved students in "hands on" projects such as research, case studies, or "real life" activities	1867	4.3	0.6	
19. Gave projects, tests, or assignments that required original or creative thinking	2209	4.1	0.5	
<b>E. Structuring Classroom Experiences</b>				
3. Scheduled course work (class activities, tests, projects) in ways which encouraged students to stay up to date in their work	627	4.4	0.5	
6. Made it clear how each topic fit into the course	2847	4.3	0.5	
10. Explained course material clearly and concisely	2820	4.2	0.6	
12. Gave tests, projects, etc. that covered the most important points of the course	2554	4.4	0.4	
17. Provided timely and frequent feedback on tests, reports, projects, etc. to help students improve	0	NA	NA	

Ratings were made on a 5-point scale (1=Hardly ever, 5=Almost always).

<sup>1</sup> Approximately two-thirds of class averages will be within ±1 standard deviation of the group's average.

## Section V: Student Self-ratings and Ratings of Course Characteristics

This section summarizes **A. Student Self-ratings** of their motivation, academic effort, and work habits; student ratings of **B. Course Characteristics** related to amount of reading, other work, and course difficulty; and **C. Experimental Items**. Information in Tables A and B may be compared to students' perceptions of classes in the entire IDEA System.

Item averages and information about the "Middle 50%" is provided for **Student Self-ratings and Course Characteristics**. You may compare individual class scores with the Middle 50% range for *This Report* or the *IDEA System*. Classes that exceed the upper number of the range are in the top quarter of classes. Conversely, classes whose average fall below the lower number in the range are in the bottom quarter.

The size of the "middle 50%" range allows you to infer how similar courses are for each item. The larger the range, the more dissimilar classes included in this report are with respect to the characteristic being measured.

### A. Student Self-ratings\*

Classes using the Short Form before October 7, 2002 were included in this report. Because of survey differences, Student Self-rating results cannot be reported in this Group Summary Report.

### B. Student Ratings of Course Characteristics\*\*

Diagnostic Form Item Number and Item	Average		Middle 50%
	This Report	IDEA System	
33. Amount of reading	This Report	3.4	3.0 - 3.7
	IDEA System	3.2	2.8 - 3.7
34. Amount of work in other (non-reading) assignments	This Report	3.5	3.1 - 3.8
	IDEA System	3.4	3.1 - 3.9
35. Difficulty of subject matter	This Report	3.3	3.0 - 3.7
	IDEA System	3.4	3.1 - 3.9

### C. Experimental Items\*

Diagnostic Form Item Number and Item	Average	Standard Deviation
44. The instructor used a variety of methods--not only tests--to evaluate student progress on course objectives.	4.0	0.5
45. The instructor expected students to take their share of responsibility for learning.	4.3	0.3
46. The instructor had high achievement standards in this class.	4.1	0.4
47. The instructor used educational technology (e.g., Internet, e-mail, computer exercise, multi-media presentations, etc.) to promote learning.	4.0	0.6

\* 1=Definitely false 2=More false than true 3=In between 4=More true than false 5=Definitely true

\*\* 1=Much less than most courses 2=Less than most courses 3>About average 4=More than most courses 5=Much more than most courses

NA indicates data were unavailable or inapplicable. This may indicate that no responses were available for a given item or that the number of valid responses for that item was less than 5. The Middle 50% is not calculated without at least 5 valid responses.

## Section VI: Faculty Self-report of the Institutional Context

**A. Primary and Secondary Instructional Approaches:** Shows the relative frequency of various approaches to instruction. Since students have different learning styles, it is generally desirable that they be exposed to a variety of approaches. This information was reported by course instructors on the *Faculty Information Form*.

	Primary Approach		Secondary Approach	
	N	%	N	%
Lecture	2277	52	712	16
Discussion/recitation	789	18	1441	33
Seminar	291	7	262	6
Skill/activity	293	7	560	13
Laboratory	53	1	149	3
Field Experience	10	0	52	1
Studio	9	0	2	0
Multi-Media	29	1	81	2
Practicum/clinic	19	0	32	1
Other/Not Indicated	633	14	1112	25

**B. Course Emphases:** Shows the degree to which classes in this area expose students to various kinds of academic activities. Generally, proficiency is related to the amount of exposure. Are we giving students enough opportunity to develop the skills they need after graduation? This information was reported by course instructors on the *Faculty Information Form*.

	Number Rating Emphasis	Amount Required					
		None or little		Some		Much	
		N	%	N	%	N	%
Writing	3846	445	12	2096	55	1305	34
Oral communication	3837	567	15	1998	52	1272	33
Computer applications	3803	1712	45	1566	41	525	14
Group work	3838	890	23	1626	42	1322	34
Mathematical/quantitative work	3791	2320	61	922	24	549	14
Critical thinking	3825	415	11	1626	43	1784	47
Creative/artistic/design	3768	2927	78	730	19	111	3

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**Section VI: The Institutional Context, Continued**


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**C. "Circumstances" Impact on Learning:** Shows how instructors regard various factors that may facilitate or impede student learning. Until research establishes the implications of these ratings, administrators should make their own appraisal of whether or not ratings of teaching effectiveness were affected by these factors. This information was reported by course instructors on the *Faculty Information Form*.

	Number Rating Circumstance	Impact on Learning					
		Negative		Neither Positive nor Negative		Positive	
		N	%	N	%	N	%
Physical facilities/equipment	3454	536	16	1385	40	1533	44
Experience teaching the course	3285	70	2	383	12	2832	86
Changes in approach	2865	152	5	1835	64	878	31
Desire to teach the course	3523	24	1	468	13	3031	86
Control over course management decisions	3465	79	2	790	23	2596	75
Student background	3356	622	19	1483	44	1251	37
Student enthusiasm	3311	447	14	1120	34	1744	53
Student effort to learn	3352	385	11	1021	30	1946	58
Technical/instructional support	3152	281	9	1874	59	997	32

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**Classes Included in this Report**


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Report includes classes from the following class ID's:

**Section VII: Additional Questions**

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This section provides frequencies, average scores, and standard deviations for **Additional Questions** that were consistent across classes included in this summary report (if requested).

**Additional Questions**

**No additional questions requested.**